



virtualtour

# The New hometour360<sup>o</sup>™

Homestore Inc.



More than anything else, Internet shoppers want **more photos**

In fact, **78%** indicated that photos were very useful and **77%** said that virtual tours specifically, were somewhat to very useful\*



The **NEW** hometour360<sup>™</sup> gives you the tools to provide consumers with the photos they are looking for.

While providing you with an incredible marketing tool that doesn't just sell homes...

**It also sells you!**



## What seller wouldn't be impressed by your ability to market their home to **millions of homebuyers**?

Find a Home | Apartments & Rentals | Home Finance | Moving | Home & Garden

< BACK TO PREVIOUS PAGE

» COVETED FIRST NEIGHBORHOOD

**Any Town, USA 91234**  
MLS ID#: 0123456

**\$739,500**  
4 Bed, 3 Bath  
2,312 Sq. Ft.

Estimated payment:  
**\$3,539 Per Month\***  
[Change Assumptions](#)  
[Check Local Rates](#)

[Map & Directions](#)  
[Save This Listing](#)  
[Send to a Friend](#)  
[Send to your REALTOR®](#)

Request a Showing  
Printable Brochure

Presented by  
  
**SOFIA TAYLOR**  
Broker Associate  
Direct: (805) 370-2833  
Cell: (818) 519-0049  
Fax: (805) 379-9286

- [Email Agent](#)
- [Save Contact Info](#)
- [Other Listings](#)
- [Visit Website](#)

Brokered by  
  
**QUEST REALTY**  
**QUEST REALTY**  
Office: (805)495-1048  
FAX: (805)495-2218

**Country Style with Class!**  
4 bedroom, 3 baths with 3-car garage home has been highly upgraded without regard to cost in a tasteful manner. From the black bottom inviting lagoon style pool & spa with river rock detail to the incredible exterior faced in stone and flagstone walkways. Home interior has marble entry way and wood floors, remodeled kitchen and bathrooms as well as 2 cozy fireplaces. Immaculate landscaping and elegant curb appeal. This is a lot turn key family dream

Property Features  
• Single Family • 3 bath(s) • Community

virtualtour

Country style with class!

With the **NEW** hometour360<sup>o</sup> you will be able to attract both home buyers and sellers with your interactive photo presentation.



**Attracts attention** to how you market homes



Builds your **personal brand** online



**Reaches more people** with REALTOR.com®'s  
Virtual Tour Distribution Network™



Maintains an **open house 24 hours a day,  
7 days a week** for online homebuyers



Demonstrates your **marketing savvy**



**Broker Web Sites**

**Local Web Sites**

**National Franchise Web Sites**

**MLS Web Sites**





**More Photos** with a combination of interactive and still photos



hometour360° is **powered by iPIX®** technology, the leader in mission critical imaging solutions



**Mapping/Driving Directions** allow homebuyers to obtain easy to use instructions for locating the property



**The Printable Brochure** feature provides ready-made offline property flyers with your brand and contact information



The **Find Out More** feature sends qualified leads directly to you



The **Desktop Tour** gives you the ability to save the virtual tour to your desktop, floppy disk or CD



Your **Photo and Contact Information** are featured prominently to ensure that prospective homebuyers will always know how to get in touch with you

# Virtual Tour Home Page



hometour360™

hometour360™



Your Link To Anytown Real Estate

Phone: (111) 555-2222 Cell: (222) 333-777 Fax: (111) 555-3333

Contact Now

Virtual Tours

Photo Gallery

Full Screen Tour

Map this Property

Printable Brochure

Close Tour

- Living Room
- Dining Room
- Master Bedroom
- Master Bathroom

Las Vegas, NV 81363 **\$3,599,000**  
MLS ID# 384791 5 Bed, 4.5 Bath

[Send to a Friend](#) [Save to Desktop](#) [Find Out More](#)

Navigation icons: search, zoom, directional pad, help, and EPiX logo.

Presented By

**Sophia Taylor**  
Tel. (888)555-1212  
sophia@questrealty

Photographed By

**With interactive images, homebuyers can view a home as if they were standing in it; 24 hours a day, 7 days a week**

# Photo Gallery

hometour360™

hometour360™



Your Link To Anytown Real Estate

Phone: (111) 555-2222 Cell: (222) 333-777 Fax: (111) 555-3333

Contact Now

Virtual Tours

Photo Gallery

Full Screen Tour

Map this Property

Printable Brochure

Close Tour

Las Vegas, NV 81363  
MLS ID# 384791

**\$3,599,000**  
5 Bed, 4.5 Bath

Presented By  
  
**Sophia Taylor**  
Tel. (888)555-1212  
sophia@questrealty

Photographed By  
**ABC TOURS**

Front Exterior  


**Living Room**  


Kitchen  


Master Bedroom  


Master Bath  


Wine Cellar  


  
< PREVIOUS      NEXT >  
Living Room

**6**  
Still Photos

**Photos are the #1**  
consumer online  
real estate feature\*

# Full Screen Tour



hometour360™

hometour360™



Your Link To Anytown Real Estate

Phone: (111) 555-2222 Cell: (222) 333-777 Fax: (111) 555-3333

Contact Now

Virtual Tours

Photo Gallery

Full Screen Tour

Map this Property

Printable Brochure

Close Tour

Living Room

Dining Room

Master Bedroom

Master Bathroom

Las Vegas, NV 81363

MLS ID# 384791

\$3,599,000

Presented By

Send to a Friend

**Full screen images**  
provide homebuyers with a larger, more  
detailed experience of the tour



Sophia Taylor  
Tel: (888)555-1212  
sophia@questrealty

Photographed By

ABC  
TOURS



# Map Property



hometour360™

hometour360™



Your Link To Anytown Real Estate

Phone: (111) 555-2222 Cell: (222) 333-777 Fax: (111) 555-3333

Contact Now

Virtual Tours

Photo Gallery

Full Screen Tour

Map this Property

Printable Brochure

Close Tour

## Get Driving Directions

Address or Intersection:

City:

State:

Zip Code:

Get Directions

Las Vegas, NV 81363

MLS ID# 384791

\$3,599,000

5 Bed, 4.5 Bath



Presented By



**Sophia Taylor**

Tel. (888)555-1212

sophia@questrealty

Photographed By

ABC  
TOURS

## Mapping/Driving Directions

allow homebuyers to obtain easy to use instructions for locating the property



Virtual Tours

Photo Gallery

Full Screen Tour

Map this Property

Printable Brochure

Las Vegas, NV 81363  
MLS ID# 384791

**\$3,599,000**  
5 Bed, 4.5 Bath

Select your favorite from the layouts presented to the left.

Print Selection



**\$3,599,000**  
5 Bed, 4.5 Bath  
MLS ID 384791

Print Selection

**Lisa V. Taylor**  
Tel: (888)555-1212  
lisa@questrealty.com

ABC TOURS

## Printable Brochures

provides ready-made offline property flyers with your brand and contact information

**Sophia Taylor**  
Tel: (888)555-1212  
sophia@questrealty.com

Photographed By

**ABC TOURS**

# Listing Information



hometour360™

hometour360™



Your Link To Anytown Real Estate

Phone: (111) 555-2222 Cell: (222) 333-777 Fax: (111) 555-3333

Contact Now

Virtual Tours

Photo Gallery

Full Screen Tour

Map this Property

Printable Brochure

Close Tour

Living Room

Dining Room

Master Bedroom

Master Bathroom

Las Vegas, NV 81363  
MLS ID# 384791

\$3,599,000  
5 Bed, 4.5 Bath

Send to a Friend

Save to Desktop

Find Out More



Presented By



**Sophia Taylor**  
Tel. (888)555-1212  
sophia@questrealty

Photographed By

ABC  
TOURS

**Listing Information**  
provides the city, state, zip  
code and MLS ID number  
for easy access by  
consumer

# Find Out More



hometour360™

hometour360™



Your Link To Anytown Real Estate

Phone: (111) 555-2222 Cell: (222) 333-777 Fax: (111) 555-3333

Contact Now



Email this REALTOR® to learn more about this Hometour360™

To: Vic Jordeth (VicJordeth@aol.com;)

Subject: I want to find out more about MLSID: 1722103

Property: Scottsdale, AZ 85262  
MLS ID: 1722103  
<http://media.homestore.com/HUKPQFQF.htm>

\* required fields

First Name:\*

Last Name:\*

E-mail:\*

Phone/Fax: [ ] - [ ] - [ ]

Comments:

I want to find out more about this property.

I need a response [ immediately ]

Please contact me by [ email ] in the [ evening ]

I plan to buy/sell within [ - choose one - ]

Send a copy of this message to me.

Send Email

Open Tour Map this Property Printable Brochure Close Tour

\$3,599,000

5 Bed, 4.5 Bath

Save to Desktop

Find Out More

Presented By



Sophia Taylor  
Tel. (888)555-1212  
[sophia@questrealty.com](mailto:sophia@questrealty.com)



Find Out More  
sends qualified leads  
directly to you

# Send a Friend



hometour360™

hometour360™



Your Link To Anytown Real Estate

Phone: (111) 555-2222 Cell: (222) 333-777 Fax: (111) 555-3333

Contact Now

Virtual Tours

Photo Gallery

Full Screen Tour

Map this Property

Printable Brochure

Close Tour

Living Room

Dining Room

Master Bedroom

Master Bathroom

Las Vegas, NV 81363  
MLS ID# 384791

\$3,599,000  
5 Bed, 4.5 Bath

Presented By



Send to a Friend

Save to Desktop

Find Out More



Send an email to a friend about this Hometour360™

\* required fields

From:\*

To:\*

Subject:\* Have a look at this Virtual Tour

Body:\*  
I thought you might be interested in this Virtual Tour! To view the Virtual Tour, please click the link below:  
<http://media.homestore.com/HUKPQFQF.htm>  
This Virtual Tour is hosted and distributed via PicturePath(TM) by Homestore.com  
<http://www.homestore.com>

Send Email

**Send a Friend**  
allows consumers to forward the hometour360° to friends, family and other interested individuals

# Desktop Tour



hometour360™

hometour360™



Your Link To Anytown Real Estate

Phone: (111) 555-2222 Cell: (222) 333-7777 Fax: (111) 555-3333

Contact Now

Virtual Tours

Photo Gallery

Full Screen Tour

Map this Property

Printable Brochure

Close Tour

- Living Room
- Dining Room
- Master Bedroom
- Master Bathroom

Las Vegas, NV 81363  
MLS ID# 384791

**\$3,599,000**  
5 Bed, 4.5 Bath

Send to a Friend Save to Desktop Find Out More

Presented By  
  
**Sophia Taylor**  
Tel. (888)555-1212  
sophia@questrealty

Photographed By  
**ABC TOURS**

Powered By

The **Desktop Tour** gives the consumer the ability to save the virtual tour to your desktop, floppy disk or CD

# Agent Photo and Contact Information

hometour360™



hometour360™



Your Link To Anytown Real Estate

Phone: (111) 555-2222 Cell: (222) 333-777 Fax: (111) 555-3333

Contact Now

Virtual Tours

Photo Gallery

Full Screen Tour

Map this Property

Printable Brochure

Close Tour

Living Room

- Dining Room
- Master Bedroom
- Master Bathroom

Las Vegas, NV 81363  
MLS ID# 384791

\$3,599,000  
5 Bed, 4.5 Bath

Send to a Friend Save to Desktop Find Out More

Presented By

**Sophia Taylor**  
Tel. (888)555-1212  
sophia@questrealty

Photographed By

ABC TOURS

Powered By EPDX

With your photo, you can tie your personal promotion to your property promotion

Direct link ensures homebuyers are channeled to your Web site

**Agent Photo and Contact Information** is an excellent lead generation tool to help homebuyers connect with you

# Order Today!



hometour360<sup>™</sup>

Getting hometour360° for all your listings is as easy as **SNAP 1-2-3**

- 1.** Simply visit [www.snap123.com](http://www.snap123.com)
- 2.** Enter your zip code
- 3.** Select the Authorized Service Provider in your area

Your local Authorized Service Provider makes it **fast and easy** to add virtual tours to your listings.



Ask for a Live Demo of the

**NEW**

**hometour360<sup>™</sup>**